



# CBTW (Collaboration Better The World) Announces SBTi-Approved Science-Based Climate Targets

[Brussels – June 24, 2024] – Collaboration Better The World (CBTW), a global tech company, announces its science-based emissions reduction targets have been approved by the Science Based Targets initiative (SBTi). This approval signifies a pivotal step in CBTW's commitment to achieving net-zero greenhouse gas emissions across its value chain by 2050, aligning with global efforts to mitigate climate change impacts.

## CBTW's Approved Science-Based Targets

CBTW is on a mission to achieve net-zero greenhouse gas emissions across its value chain by 2050, in compliance with the SBTi Net-Zero Standard. Therefore it has set the following specific targets:

- **Near-Term Targets:**
  - Reduce absolute scope 1 and 2 GHG emissions by 50% by 2030, using a 2022 baseline.
  - Target a 25% reduction in scope 3 emissions from business travel, employee commuting, and more by the same year.
  - Ensure 50% of suppliers by spend commit to science-based targets by 2027.
- **Long-Term Targets:**
  - Pursue a 90% reduction in total scope 1, 2, and 3 GHG emissions by 2050, starting from a 2022 baseline.

## Path to Achieving Targets

CBTW is committed to prioritizing direct emissions reductions and implementing key initiatives to ensure these ambitious targets are met.

Since 2021, CBTW has rigorously calculated its emissions annually, enhancing transparency and accountability in its climate action efforts. In partnership with Tapio, a leader in environmental data management, CBTW has strengthened its ability to measure and manage its carbon footprint accurately.

CBTW's GHG reduction initiatives are fundamentally structured around a comprehensive catalog developed to be tailored to regional and local contexts, ensuring effective implementation across its global operations.

In the words of Yann Louise, Chairman of the Board of CBTW, "The approval of our targets by the SBTi isn't an achievement in itself but rather it sets the framework for our effort to reduce our carbon footprint and mitigate our impact on the planet. Now, the real challenge begins. We will need to take immediate, concrete actions within our company and with our partners to reduce our footprint and become more sustainable."

Claudia Egavian, Education & Sustainability Project Manager at CBTW, added, "SBTi is a significant commitment for CBTW, demonstrating our dedication to sustainability and our journey towards net zero. It underscores our ambitions to create a better future for both current and future generations."

#### Building Brighter Futures: CBTW's Commitment to Education and Health

CBTW extends its impact beyond environmental sustainability, actively contributing to the United Nations Sustainable Development Goals related to Good Health and Well-being (SDG 3) and Quality Education (SDG 4). In 2023, CBTW-supported projects reached more than 4000 direct and 30 000 indirect beneficiaries in the field of education and more than 1,000 direct and 9,000 indirect beneficiaries in health-related projects across North America, Europe, Asia, and Africa. By integrating health and education, CBTW not only enhances the quality of life but also empowers communities to break the cycle of poverty through increased educational opportunities and improved health outcomes.

#### About the Science Based Targets Initiative

The Science Based Targets initiative (SBTi) is a global body enabling businesses to set ambitious emissions reductions targets in line with the latest climate science. It is focused on accelerating companies across the world to halve emissions before 2030 and achieve net-zero emissions before 2050.

The initiative is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF) and one of the We Mean Business Coalition commitments. The SBTi defines and promotes best practice in science-based target setting, offers resources and guidance to reduce barriers to adoption, and independently assesses and approves companies' targets.

[www.sciencebasedtargets.org](http://www.sciencebasedtargets.org) @sciencetargets

## About Collaboration Better The World (CBTW)

CBTW is a global tech company with a presence in 21 countries and a team of more than 3,000 professionals. The company believes in the power of collaboration and creates and delivers innovative tech and business solutions to better the world. Through its Collaboration Operating Model, the company empowers its clients and coworkers to unlock their full business and tech potential.

CBTW operates across multiple domains including Strategy & Governance, Product Design & Growth, Software Engineering, Data Analytics & AI, Cloud & Enterprise Platforms, Cyber Security, Banking Technology Solutions, Smart Industrial Solutions, and Life Sciences Solutions.

For building a better world, the company allocates 3% of its 2025 revenue to support education projects within and around CBTW. This creates a brighter future for its teams, its communities, and its shared planet.

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