



LỄ TỐT NGHIỆP

CELEBRATION

# Social Impact Report

2023

NGUYEN VAN TAN

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HÔ NGOC ANH

NGUYEN HONG PHO

NGUYEN QUANG VUONG NHI

Graduation party, Passerelles Numériques, Vietnam

# Table of contents

- Introduction

---
- Education & Health

---
- Beneficiaries

---
- Our Support

---
- Our NGO Partners

---
- Our Solidarity Initiatives

---
- Onwards to 2024

# Introduction

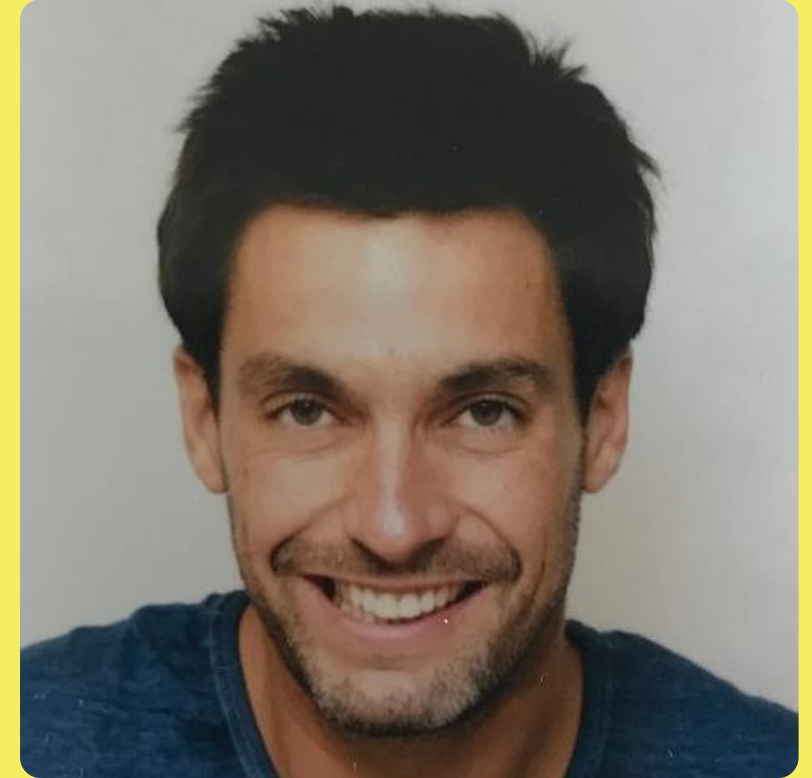
Collaboration betters the World, this simple belief changes everything.

At the heart of CBTW is the belief that sustainable performance can only be achieved through equitable collaboration among all stakeholders. As a company, we believe we have a responsibility to act for the common good and ensure a fair and sustainable redistribution of the wealth we generate.

In our commitment to contribute to a better world, we place education at the forefront. As such, we are proud to present the 2023 edition of our Social Impact Report, which provides transparency into CBTW's educational initiatives on a global scale. CBTW-supported projects have a reach across North America, Europe, Asia, and Africa, benefiting a total of 4,434 direct and 33,372 indirect beneficiaries of our education-related projects, and 1,069 direct and 9,000 indirect beneficiaries of our health-related projects as of December 31, 2023. This is just the beginning of our journey and there is much more to be done.

This marks merely the commencement of our journey, and there is much more work to be done. It is important to emphasize that financial contributions alone are not enough to bring about positive change. Our Coworkers play a crucial role in the success of our solidarity projects. They are empowered to propose new initiatives, lead projects, and manage relationships with NGO partners.

May this report resonate with you and inspire positive and sustainable change.



## Yann Louise

Chairman of the Board

Collaboration Betters The World

# Education & Health

## Our commitment



# Education & Health

Education inspires critical thinking, builds character, instils confidence, and provides the means to authentically explore and express our innate human potential. There is strong evidence that education is a driver of sustainable growth and has the transformative power to affect global change.

As a group dedicated to innovation and technology, we believe strongly in the power of knowledge and education. As a result, we support solidarity projects aimed at providing access to education and healthcare for marginalized and vulnerable populations on a global scale.

We are committed to maximizing our impact by aligning our solidarity efforts with these goals by working with both international and local organizations to build a better future for marginalized communities.



United Nations' Sustainable Development Goals (SDG)


## Education & Health strengthen each other

The intersection of SDG 3, "Good Health and Well-being," and SDG 4, "Quality Education," forms a critical link in the development of societies. Extensive evidence highlights the mutually reinforcing relationship between health and education and demonstrates their central role in promoting holistic development.

Improved health outcomes directly contribute to improved educational attainment, as a healthy population is more likely to engage effectively in learning. At the same time, quality education empowers individuals to make informed health decisions, promoting healthier lifestyles and effective navigation of healthcare systems.

By strategically aligning our efforts towards both SDG 3 and SDG 4, we are addressing immediate health and education needs while helping to break the cycle of poverty. Empirical data consistently shows that improved health and education outcomes correlate with increased economic opportunities, creating a positive ripple effect across communities.

Advocating the link between "Good Health and Well-being" and "Quality Education" not only strengthens our commitment to the UN Sustainable Development Goals, but also highlights the interconnected nature of health and education as twin pillars of societal progress.



Quality  
Education



Good  
Health &  
Well-Being

# Beneficiaries

# Beneficiaries' Calculation Methods

At the end of each year, we assess the number of beneficiaries of our activities according to the WWF Methodology\* which:

- Categorizes as direct beneficiaries “Men and women, households and communities in the project area / focus countries whom ultimately CBTW’s contribution is intending to benefit”;
- And categorizes as indirect beneficiaries, “institutions, organizations, governments, groups, men, and women for whom the project aims to bring about change but with whom the project may not be working directly”

Based on this methodology, we at CBTW define as:



## Direct beneficiaries

People who are personally impacted by CBTW’s support (payment of school fees, purchase of learning tools, etc.)



## Indirect beneficiaries

People who do not benefit directly from our support, but whose life is positively impacted by CBTW’s support on education/health (families of beneficiaries, communities, etc.)

\*Community\_Beneficiary\_Accountability\_-\_Full\_Document\_Oct2017.pdf



# Quality Education

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## Direct Beneficiaries

### Schooling-related activities

- School registration fees (university, elementary school, kindergarten, etc.)
- Scholarships
- Extracurricular workshops (learning modules, preparatory classes, etc.)

### Examples

- 1 registration = 1 beneficiary
- 1 scholarship = 1 beneficiary
- 1 module = number of attending students

### Education-related activities

- Support 50% of the construction of buildings and educational structures
- Teachers' 1-year salaries
- Purchase of learning tools

### Examples

- 1 construction = total number of students enrolled
- 1 teacher = number of students attending her/his class
- 1 tool = 1 beneficiary



## Indirect Beneficiaries

### Types of indirect beneficiaries

- Populations affected by all the NGO's activities
- Community where the project benefits
- Relatives of direct beneficiaries

### Examples

TADA: 320 direct beneficiaries of after-school workshops. 2500 indirect beneficiaries of all the NGO's after-school activities.

AKAMASOA: Direct support to the Saint Vincent de Paul University (914 students). Indirect support to the education of AKAMASOA village (4000 students). Relatives of direct beneficiaries.

Passerelles Numériques: 88 direct beneficiaries (students of the promotion). +300 families helped by the access to education of their children.

# Good Health and Well-Being

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## Direct Beneficiaries

### Healthcare Related-Activities

- Financing of health care costs
- Financing of medical equipment
- Financing of medical outreach activities
- Financing 50% of a healthcare project
- Healthcare trainings
- Distribution of food, hygiene products, clothes and blankets

### Examples

- 1 admitted care = 1 beneficiary
- 1 equipment = X beneficiaries
- 1 outreach = X beneficiaries
- 1 healthcare project = X beneficiaries
- 1 training = 1 beneficiary
- 1 distribution = X beneficiaries



## Indirect Beneficiaries

### Types of indirect beneficiaries

- Populations affected by all the NGO's activities
- Community where the project benefits

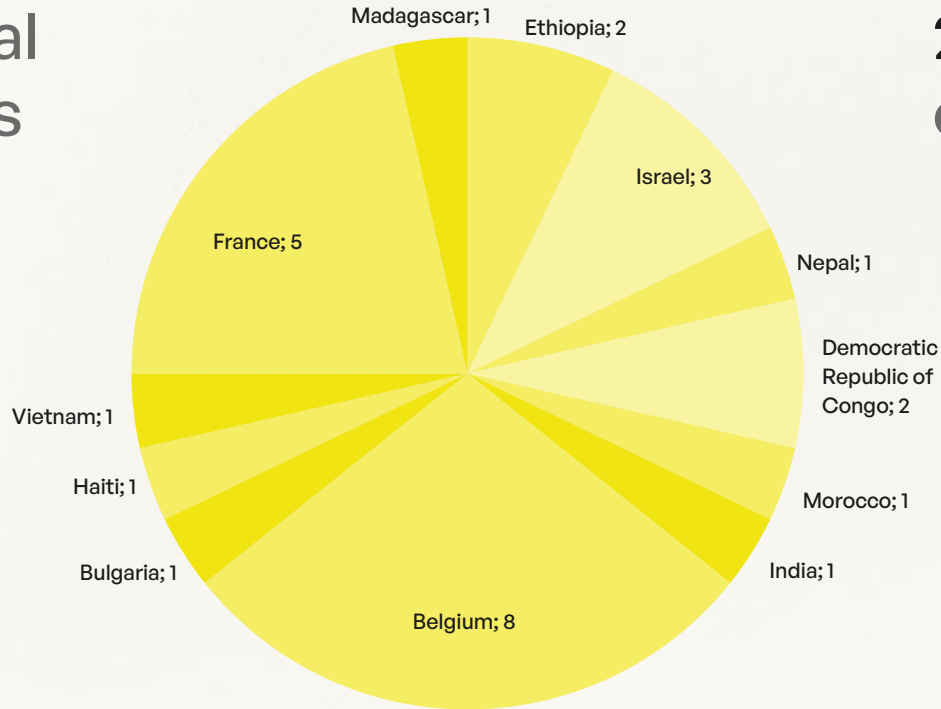
### Examples

- Infirmiers de Rue: 400 direct beneficiaries through medical outreach. 1500 indirect beneficiaries through the NGO's social reintegration activities.
- AMTM: financing of an ambulance for 500 children from the Refuge boarding school (India). Indirect support for the health of all the children in the neighbouring villages (300).

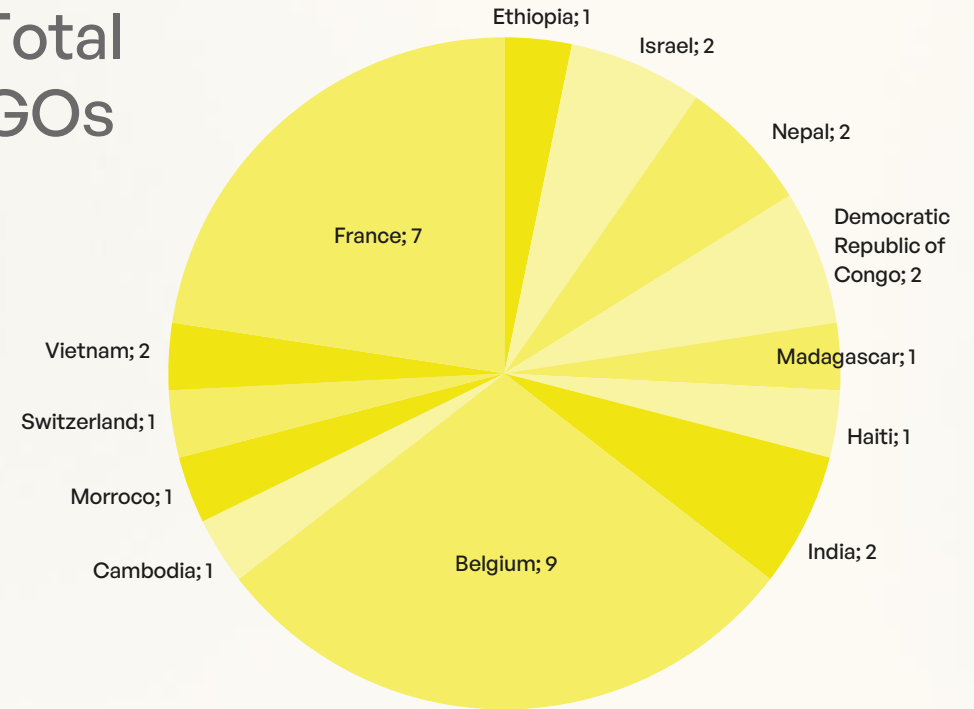
# Our Support

# NGO Partners Worldwide

2023 – Total of 27 NGOs



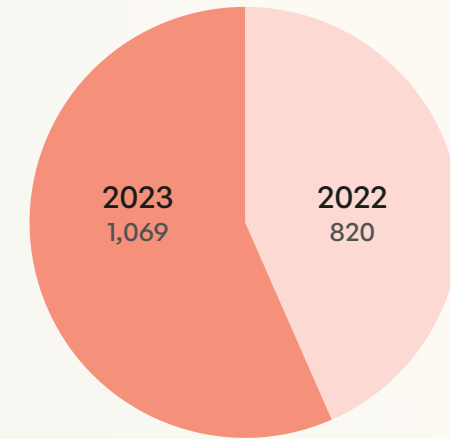
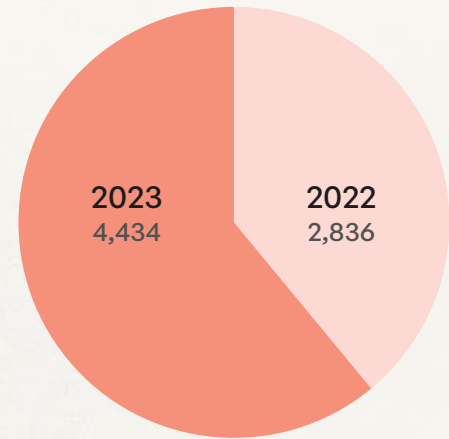
2022 – Total of 32 NGOs



## Quality Education

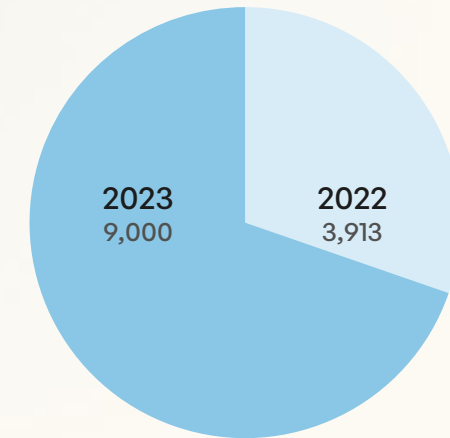
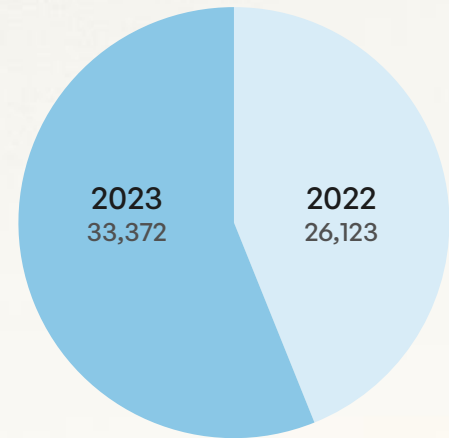
## Good Health & Well-Being

### Direct Beneficiaries



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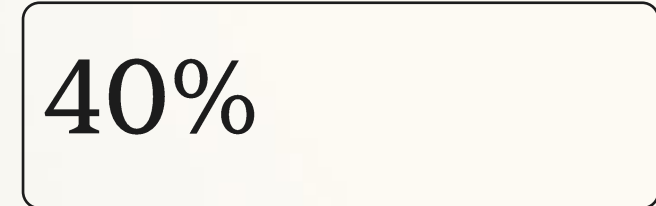
### Indirect Beneficiaries



## Quality Education

## Good Health & Well-Being

Our Investment ●

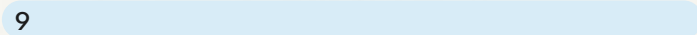


Types of support ●

After-school Programs



Learning Programs



Other



Schooling Fees



Tools and Equipment



Training Grants



Health Care



Other



Medical Programs



Medical Research



Socio-Professional Sponsorship



Tools and Equipment



# Our Social Impact Worldwide



## Quality Education – SDG 4



### Americas

- Direct Beneficiaries: 100
- Indirect Beneficiaries: 11,000



### Europe

- Direct Beneficiaries: 1,529
- Indirect Beneficiaries: 11,352



### Asia

- Direct Beneficiaries: 610
- Indirect Beneficiaries: 600



### Africa

- Direct Beneficiaries: 2,195
- Indirect Beneficiaries: 10,420

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## Total

- Direct Beneficiaries: 4,434
- Indirect Beneficiaries: 33,372



# Our Social Impact Worldwide

## Good Health and Well-Being – SDG 3



### Europe

- Direct Beneficiaries: 911
- Indirect Beneficiaries: 5,000



### Asia

- Direct Beneficiaries: 84
- Indirect Beneficiaries: 2,500



### Africa

- Direct Beneficiaries: 74
- Indirect Beneficiaries: 1,500

### Total

- Direct Beneficiaries: 1,069
- Indirect Beneficiaries: 9,000

### Total

- Direct Beneficiaries: 4,434
- Indirect Beneficiaries: 33,372



















# NGO Partners



# Europe



 Unknown: Data not provided by the NGO

 N.A: Non Applicable

Countries	SDG	NGO Partners	NGO Description	Direct Beneficiaries	Indirect Beneficiaries
Belgium		De Brug Basisschool <a href="#">↗</a>	Addresses social issues through community engagement and development projects.	60	1,688
		Déclic ASBL <a href="#">↗</a>	Mental health advocacy, awareness, and support for those facing challenges.	500	1,000
		TADA <a href="#">↗</a>	Empowers underprivileged youth through mentorship and skill development.	320	2,500
		Fondation Saint Luc <a href="#">↗</a>	Supports healthcare and medical research initiatives for improved patient care.		
		Infirmiers de rue <a href="#">↗</a>	Provides healthcare to homeless individuals on the streets.	400	1,500
		Kick Cancer <a href="#">↗</a>	Fights cancer through research, awareness, and support for patients		
Run & Wheels <a href="#">↗</a>	Promotes sports for people with disabilities, fostering inclusion and well-being.	300	3,500		
Think Pink <a href="#">↗</a>	Breast cancer awareness and support, promoting early detection and education.	125			
France		Ecole à l'hôpital <a href="#">↗</a>	Provides education for hospitalized children, ensuring continuity in learning.	105	3,333
		ESSOR <a href="#">↗</a>	Promotes social development and empowerment through education and skills training.	100	
		Le sens de l'Ecole <a href="#">↗</a>	Advocates for meaningful education, emphasizing the purpose and relevance.	244	2,550
		APPEL <a href="#">↗</a>	Medical research: leukemia cancers	84	
		Kiwanis <a href="#">↗</a>	Global service organization dedicated to improving the lives of children and communities.	2	
Bulgaria		Mercy for you <a href="#">↗</a>	Providing tools & equipment	200	281



# Africa









Countries	SDG	NGO Partners	NGO Description	Direct Beneficiaries	Indirect Beneficiaries
Democratic Republic Of Congo		SECAM <a href="#">↗</a>	Supports education initiatives, particularly in underprivileged communities.	41	<span style="color: yellow;">●</span>
		WAPA <a href="#">↗</a>	Works to provide care and education to former child soldiers.	90	20
Madagascar		AKAMASOA <a href="#">↗</a>	Works towards poverty alleviation and community development in Madagascar.	914	4,000
Morocco		Azilal Young Development <a href="#">↗</a>	Preparatory classes for post- baccalaureate examinations for young Moroccans, province Azilal. Financing of the allowances of the 20 teachers involved.	150	1,000
Ethiopia		IMAGINEIDAY <a href="#">↗</a>	Education-focused NGO striving to provide quality education in developing regions.	1,000	5,400
			Pr. KASHTAN Ethiopia	Medical NGO focusing on healthcare and community development in Ethiopia.	74

● Unknown: Data not provided by the NGO

● N.A: Non Applicable





# Asia

Countries	SDG	NGO Partners	NGO Description	Direct Beneficiaries	Indirect Beneficiaries
India		DARE India <a href="#">↗</a>	Empowers marginalized communities in India through education and skill-building	22	
Israël		Beit Ester <a href="#">↗</a>	Social action and mediation for populations in distress in Jerusalem.		
		Fonds Social Juif Unifié <a href="#">↗</a>	Reconstruction of the Jewish community in France after the Holocaust.		
		LATET <a href="#">↗</a>	Social aid for survivors of the Shoah.	84	2,500
Nepal		AMTM <a href="#">↗</a>	Medical NGO providing healthcare, education and support to vulnerable populations.	500	300
Vietnam		Passerelles Numériques <a href="#">↗</a>	Empowers underprivileged youth through IT education and job placement.	88	300



# Americas

Countries	SDG	NGO Partners	NGO Description	Direct Beneficiaries	Indirect Beneficiaries
Haïti		L'APPEL <a href="#">↗</a>	Engages in humanitarian efforts, responding to various crises and needs.	100	11,000

 Unknown: Data not provided by the NGO

 N.A: Non Applicable

# Our Solidarity Initiatives



Throughout the year, our co-workers contribute to our solidarity involvement by promoting partnerships, attending workshops, or joining solidarity events.

Our approach brings together the initiatives of our co-workers and the guidelines of our management, which together contribute to a stronger social impact.



# Solidarity events



## WAPA Corporate football league

Two teams of 15 Positive Thinkers competed in this corporate soccer tournament. The event was organized by WAPA to support the reintegration of former child soldiers.

April 20<sup>th</sup>, 2023



## 20 KM Brussels

22 of our Positive Thinkers participated in this famous semi marathon to support Infirmiers de rue in its fight against homelessness.

May 28<sup>th</sup>, 2023



# Positive Actions

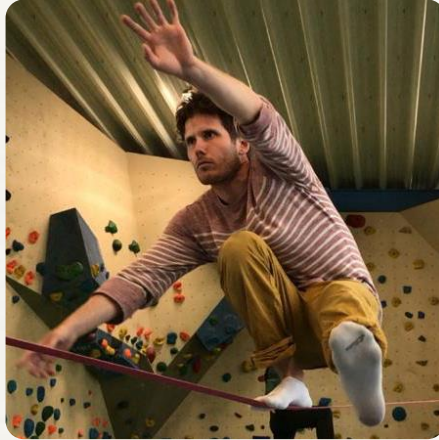
Positive Actions are a series of CSR challenges throughout the year, leading to fundraises for our NGO partners. All Collaborators are invited to take part.



## Move 4 the Cure

A connected sports challenge organized with Think Pink

€4,493 Raised



## Move 4 Digital

A connected sports challenge organized to support Passerelles Numériques

€8,826.68 Raised



## Move 4 Health

A connected sports challenge organized to support Dare India

€5,859.27 Raised



Onwards  
**to 2024**



**In 2023, we not only met but exceeded our goal of ensuring that 1 CBTW co-worker helps provide 1 person with access to quality education.**

**Our new goal is to increase our impact by reaching 2 direct beneficiaries per co-worker by 2025.**

If you want to better the world with us, contact [corp\\_csr@cbtw.tech](mailto:corp_csr@cbtw.tech)

[Contact us](#)

**CBTW**