

Social Impact Report 2022

**COLLABORATION
BETTERS THE
WORLD.**

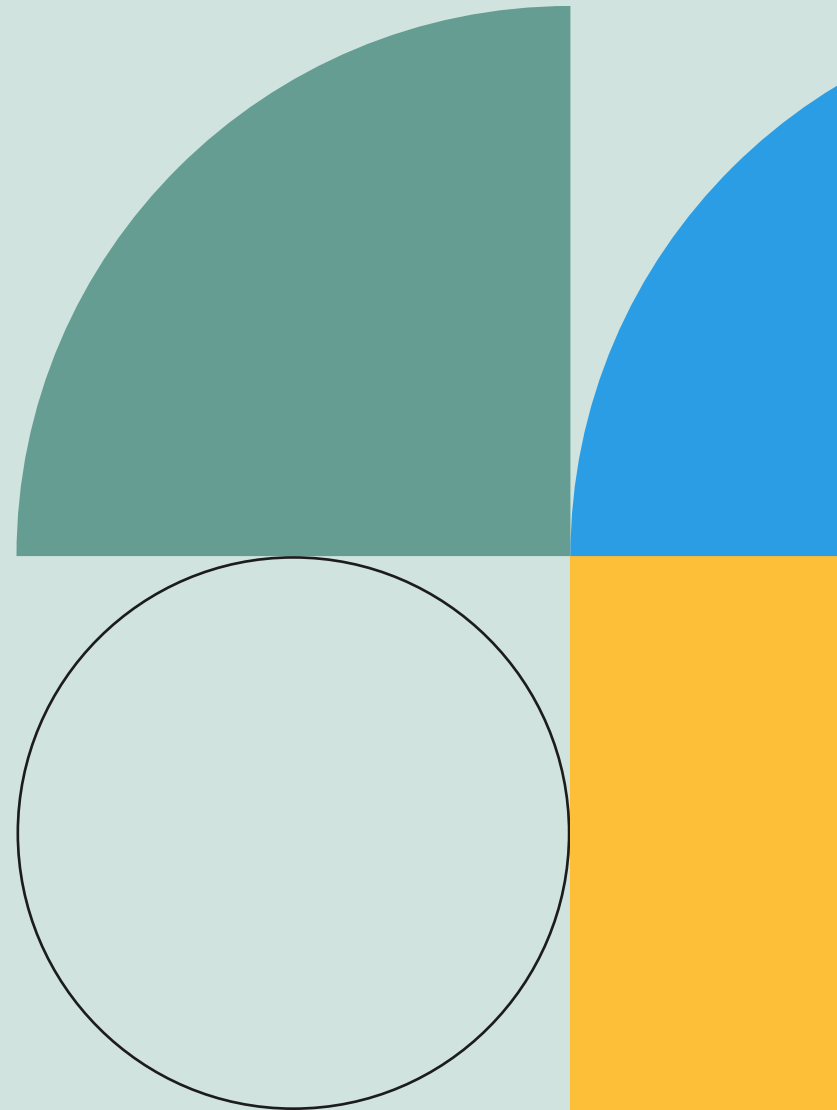


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Introduction

Collaboration betters the World, this simple belief **changes everything.**

The foundation of the CBTW ecosystem is the belief that sustainable performance is only achievable through fair collaboration among all parties. Our commitment to solidarity is a key component to the positive impact we have on our stakeholders. We fundamentally believe that as a company, we have a responsibility to act for the common good by redistributing the wealth we create in a fair and sustainable manner.

We believe that education has the power to change the world. That's why we are proud to share our Social Impact Report 2022 to give visibility to the activities carried out by CBTW on educational projects around the world. The projects supported by CBTW benefit populations in North America, Europe, Asia, and Africa, with a total of 2,836 direct and 26,123 indirect beneficiaries of our education-related projects, and a total of 820 direct and 3,913 indirect beneficiaries of our health-related projects, as of 31st of December, 2022.

This is only the beginning of our journey. There is so much more to do. That is why, by 2025, CBTW has committed to allocate up to 1% of its global revenue towards education and health initiatives, both globally and locally.

I want to emphasize that money is not enough to make good. Our CBTW co-workers are instrumental in driving the success of our Solidarity Projects. They can propose new initiatives, lead projects and oversee relationships with NGO partners. As a result, 50% of the projects were initiated by CBTW co-workers. The company also has 11 dedicated volunteer project ambassadors who are committed to advancing CBTW's solidarity efforts.

May this reading open your heart,

Positively and sustainably,

Yann Louise

Board Member & Partner
Collaboration Betters The World

Education & Health

Evolution has always been part of our DNA and we believe that the best way to evolve is through Education.

Education promotes critical thinking, builds character, confidence, and allows us to explore and express our true human potential. Education enables sustainable growth and has the power to change the world.

As an innovation and technology group, we firmly believe in the power of knowledge and education. As such, we support solidarity projects that provide access to education and healthcare for marginalized and at-risk populations globally.

This is why CBTW has decided to focus its solidarity efforts on UN Sustainable Development Goals 3 and 4, specifically «Good Health and Well-being» and «Quality Education» in order to maximize our impact. We support and collaborate with international and local organizations to create a better future for marginalized communities.



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



Beneficiaries

At each year end, we assess our number of beneficiaries according to the WWF Methodology* which :

- Categorizes as **direct beneficiaries**, “Men and women, households and communities in the project area / focus countries whom ultimately WWF’s work is intending to benefit”;
- And categorizes as **indirect beneficiaries**, “institutions, organisations, governments, groups, men and women with whom the project aims to bring about change but with whom the project may not be working directly”.

Based on this methodology, we at CBTW define as:

- **Direct beneficiaries:** People who are personally impacted by CBTW’s support (payment of school fees, purchase of learning tools, etc.)
- **Indirect beneficiaries:** People who do not benefit directly from our support, but whom life is positively impacted by CBTW’s support on education/health (families of beneficiaries, communities, etc.)

*Community_Beneficiary_Accountability_-_Full_Document_Oct2017.pdf

Direct Beneficiaries

Schooling-related activities

School registration fees (university, elementary school, kindergarten, etc.)

Scholarships

Extracurricular workshops (learning modules, preparatory classes, etc.)

Education-related activities

Support 50% of the construction of buildings and educational structures

Teachers' 1 year salaries

Purchase of learning tools

Examples

1 registration = 1 beneficiary

1 scholarship = 1 beneficiary

1 module = number of attending students

Examples

1 construction = total number of students enrolled

1 teacher = number of students attending her/his class

1 tool = 1 beneficiary

Indirect Beneficiaries

Types of indirect beneficiaries

Populations affected by all the NGO's activities

Community where the project benefits

Relatives of direct beneficiaries

Examples

TADA: 184 direct beneficiaries of after-school workshops. 1500 indirect beneficiaries of all the NGO's after-school activities.

AKAMASOA: Direct support to the Saint Vincent de Paul University (905 students). Indirect support to the education of AKAMASOA village (4000 students). Relatives of direct beneficiaries.

Passerelles Numériques: 75 direct beneficiaries (students of the promotion). +300 families helped by the access to education of their children.

Direct Beneficiaries

Healthcare Related-Activities

Financing of health care costs

Financing of medical equipment

Financing of medical outreach activities

Financing 50% of a healthcare project

Healthcare trainings

Distribution of food, hygiene products, clothes and blankets

Examples

1 admitted care = 1 beneficiary

1 equipment = X beneficiaries

1 outreach = X beneficiaries

1 healthcare project = X beneficiaries

1 training = 1 beneficiary

1 distribution = X beneficiaries

Indirect Beneficiaries

Types of indirect beneficiaries

Populations affected by all the NGO's activities

Community where the project benefits

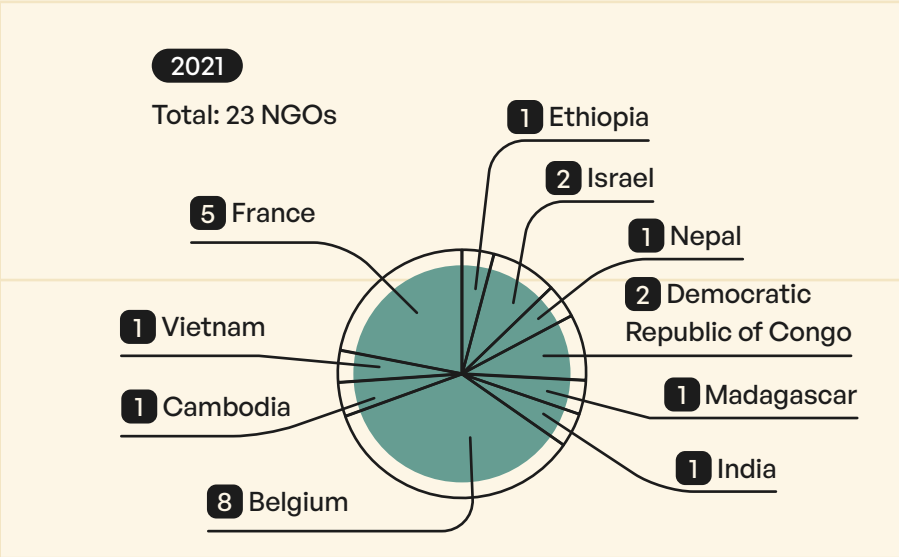
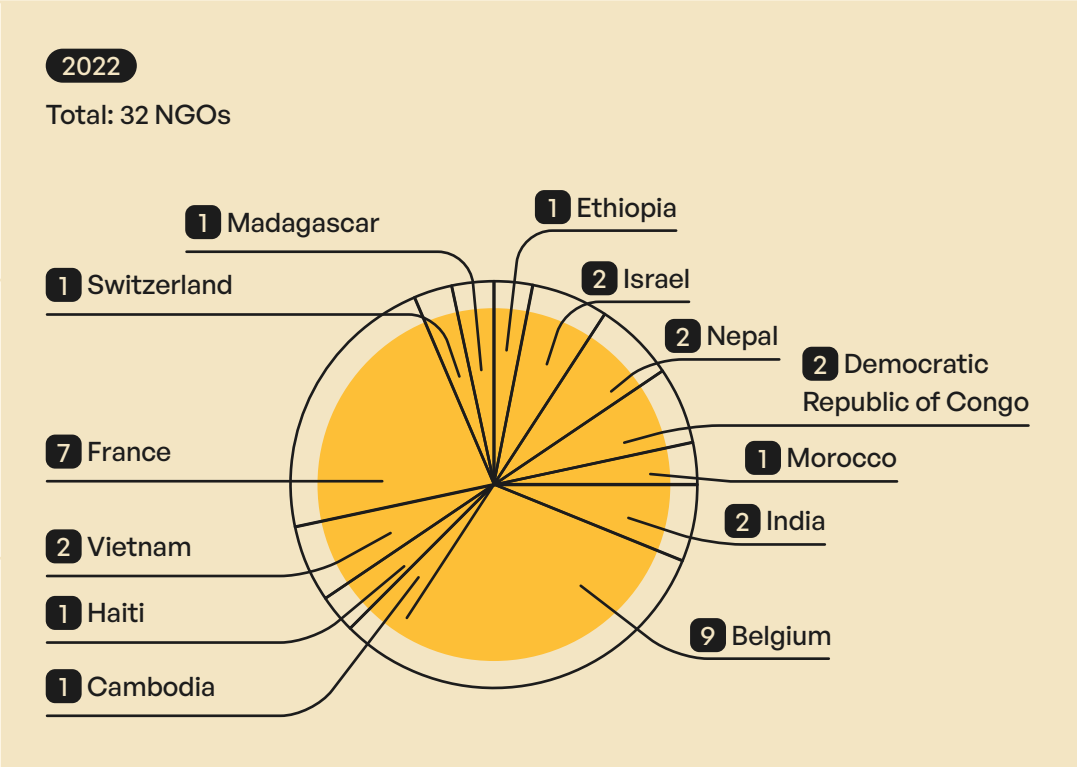
Examples

Infirmiers de Rue: 400 direct beneficiaries through medical outreach. 1500 indirect beneficiaries through the NGO's social reintegration activities.

AMTM: financing of an ambulance for 142 children from the Refuge boarding school (India). Indirect support for the health of all the children in the neighbouring villages (300).

Our support

NGO partners worldwide



Good Health and Well-Being



Quality Education

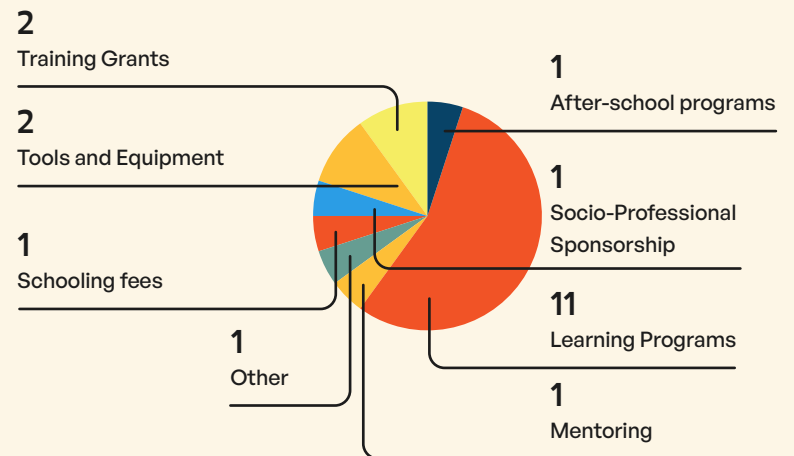
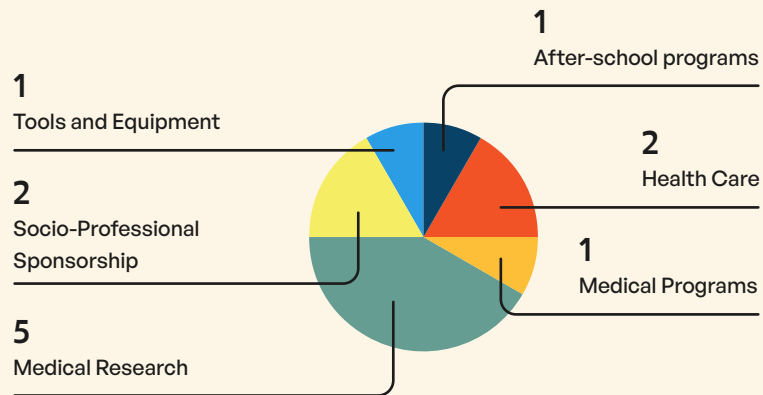


Our investment


36%

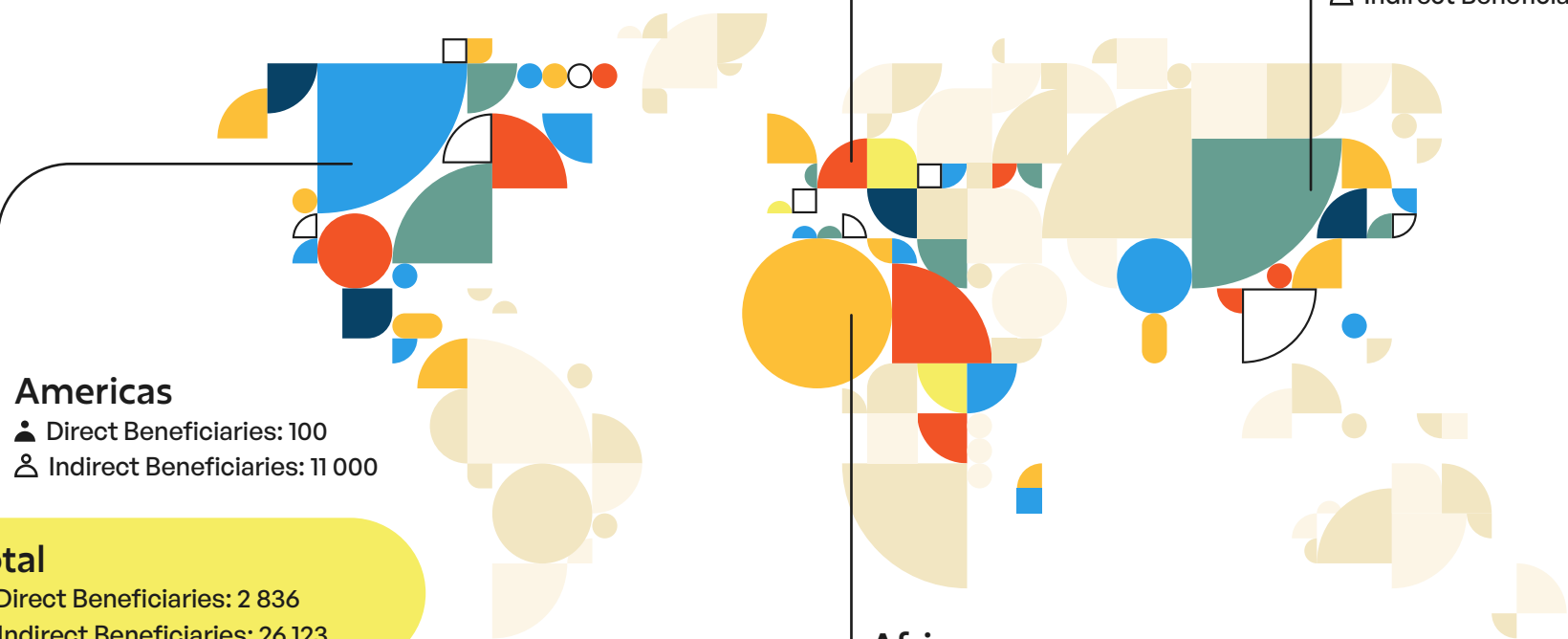
64%

Types of support



Our social impact worldwide

Quality Education (SDG 4) 



Americas
👤 Direct Beneficiaries: 100
👤 Indirect Beneficiaries: 11 000

Europe
👤 Direct Beneficiaries: 1 416
👤 Indirect Beneficiaries: 9 710

Asia
👤 Direct Beneficiaries: 284
👤 Indirect Beneficiaries: 913

Africa
👤 Direct Beneficiaries: 1 036
👤 Indirect Beneficiaries: 4 500

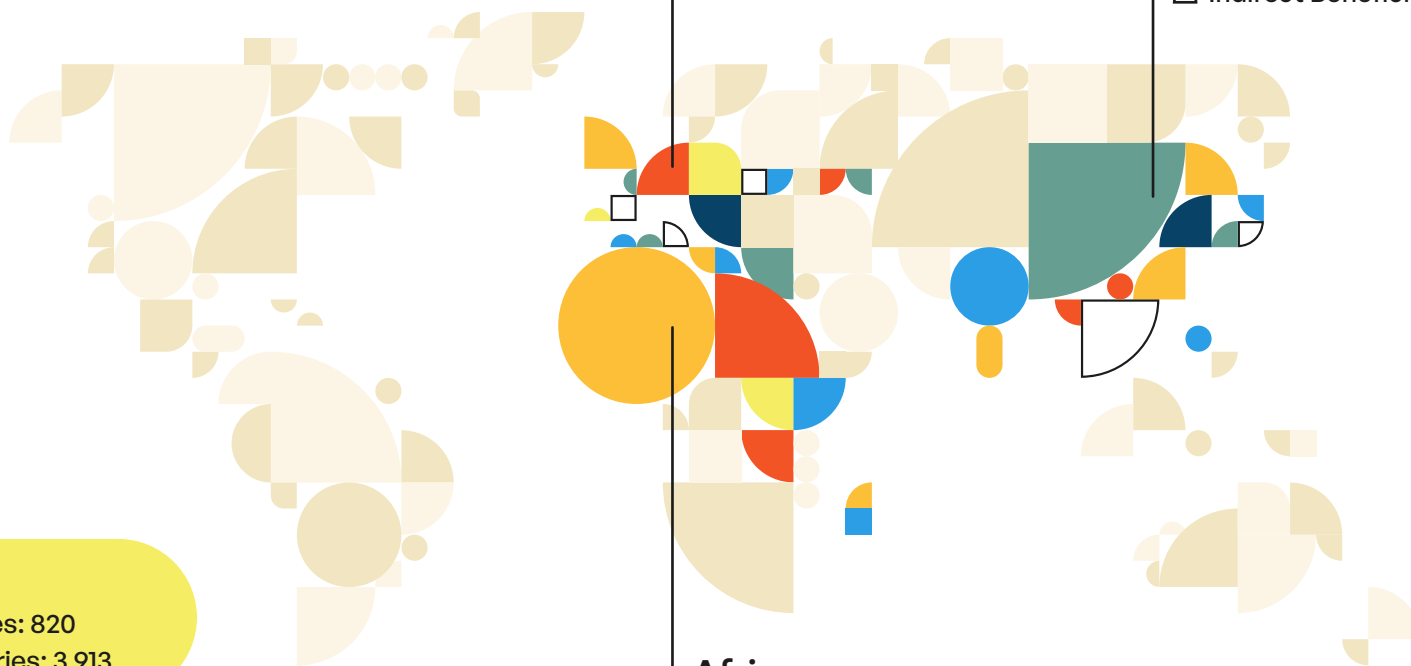
Total
👤 Direct Beneficiaries: 2 836
👤 Indirect Beneficiaries: 26 123

Data provided by our NGO partners as of 31/12/2022.



Our social impact worldwide

Good Health and Well-Being (SDG 3)



Europe

- 👤 Direct Beneficiaries: 564
- 👤 Indirect Beneficiaries: 2 200

Asia

- 👤 Direct Beneficiaries: 226
- 👤 Indirect Beneficiaries: 1 713

Africa

- 👤 Direct Beneficiaries: 30

Total

- 👤 Direct Beneficiaries: 820
- 👤 Indirect Beneficiaries: 3 913




Data provided by our NGO partners as of 31/12/2022.

NGO Partners

Europe

Countries	SDG	NGO Partners	CBTW Support	👤 Direct Beneficiaries	👤 Indirect Beneficiaries
Belgium		Be.Face	Mentoring of students in search of career paths. Facilitation of workshops.	70	220
		Brug School	Support of a specialized school for children with intellectual disabilities. Purchase of computer tools to help learning.	60	540
		Déclic ASBL	Extra-curricular support for vulnerable children in Brussels. Financing of 24 workshops.	500	1 000
		TADA	Creation of after-school workshops for unprivileged children: 40 workshops.	184	1 500
		Fondation Saint Luc	University clinical research	UNKNOWN	UNKNOWN
		Infirmiers de Rue	Financing 52 medical outreach programs for the homeless in Brussels	400	1500
		Kick Cancer	Medical research: pediatric cancers	UNKNOWN	UNKNOWN
		Run&Wheels	Integration of disabled children through team sports	60	700
Think Pink	Medical research: breast cancer	102	UNKNOWN		

Europe

Countries	SDG	NGO Partners	CBTW Support	👤 Direct Beneficiaries	👤 Indirect Beneficiaries
Europe		MOVEMBER foundation	Medical research: male cancers.	UNKNOWN	UNKNOWN
		Ecole à l'hôpital	Coverage of schooling costs for children in hospitals in the Ile de France region.	250	3 500
		ESSOR	After-school workshops (27 hours/week): consolidating basic knowledge + work methodology + guidance in orientation.	86	UNKNOWN
France		Le sens de l'Ecole	Encourage students to engage in school and develop their potential through workshops in classrooms and in priority education zones, to give them a sense of meaning in their schooling and to act before they leave school. Financing of 11 workshop modules (composed of 4 workshops).	240	2 550
		Parrains Par Mille	Socio-professional sponsorship of 20 young people in the Social Aid for Children (ASE) system; Socio- professional integration.	20	UNKNOWN
		APPEL	Medical research: leukaemia cancers.	UNKNOWN	UNKNOWN
		Kiwanis	Medical operation for ear structuring and physical therapy for a disabled child.	2	UNKNOWN
Switzerland		SCHOOL 42	Financing school fees for 6 students.	6	UNKNOWN

Africa

Countries SDG


Democratic Republic Of Congo	
Ethiopia	
Madagascar	
Morocco	

NGO Partners


- SECAM
- WAPA
- RABIN MEDICAL'S CENTER
- AKAMASOA
- Azilal Young Development

CBTW Support

- Financing school fees for 41 kindergarten children.
- Reintegration of 20 former child soldiers in the Democratic Republic of Congo.
- Support of a Medical Center: Financing laparoscopy technology. 30 surgeries conducted.
- Support for all the programs at Saint Vincent de Paul University.
- Preparatory classes for post-baccalaureate examinations for young Moroccans, province Azilal. Financing of the allowances of the 20 teachers involved.







 Direct Beneficiaries

- 41
- 20
- 30
- 905
- 70

 Indirect Beneficiaries

- UNKNOWN
- UNKNOWN
- UNKNOWN
- 4 000
- 500

Asia

Countries	SDG	NGO Partners	CBTW Support	👤 Direct Beneficiaries	👤 Indirect Beneficiaries
Cambodia		Saffa	Financing of professional training for 15 underprivileged youth in the hotel & restaurant sector.	123	UNKNOWN
		AMTM	50% financing of an ambulance for a village without access to health care in northern India.	152	300
India		DARE India	Rehabilitation of homeless children from the Varanasi train station in India. Support of the educational program.	22	UNKNOWN
		Beit Ester	Social action and mediation for populations in distress in Jerusalem.	UNKNOWN	UNKNOWN
		LATET	Social aid for survivors of the Shoah.	84	1 350
Nepal		AMTM	Purchase of computer equipment.	64	713
Vietnam		Passerelles Numériques	Financing of 50% of the operating costs of a class of 75 students.	75	200

Americas

Countries

Haiti

SDG



NGO Partners

L'APPEL

CBTW Support

Funding grants for training 100 teachers in Haiti, who will act in 60 elementary school of the island of the turtle.

Direct Beneficiaries

100

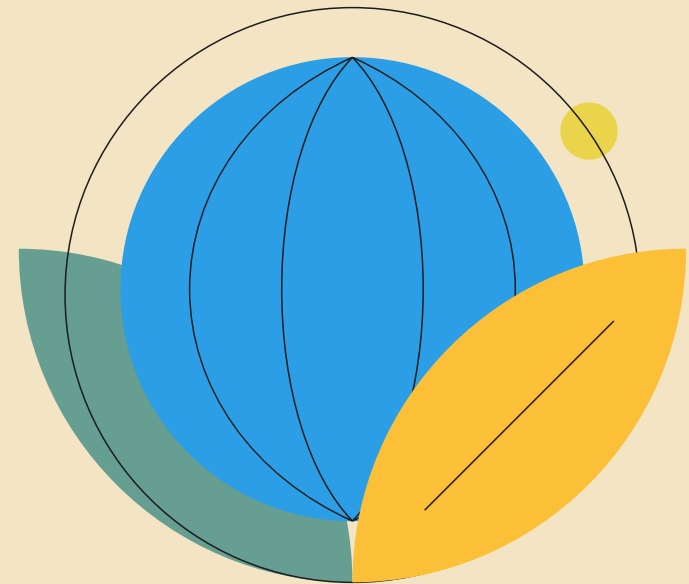
Indirect Beneficiaries

11 000

Our Solidarity Initiatives

Throughout the year, our co-workers contribute to our solidarity involvement by promoting partnerships, attending workshops, or joining solidarity events.

Our approach brings together the initiatives of our co-workers and the guidelines of our management, contributing together to a stronger social impact.



Our Solidarity Events



Corporate WAPA Football League

Two teams of 15 Positive Thinkers competed in this corporate soccer tournament. The event was organized by WAPA to support the reintegration of former child soldiers.

April 28th & October 12th, 2022



20KM of Brussels

18 of our Positive Thinkers participated in this famous semi marathon to support Infirmiers de Rue in its fight against homelessness.

May 29th, 2022



Clothing Drive for the Homeless

Holding a collection of clothing, hygiene products and basic necessities in our Paris, Lyon and Brussels offices for the homeless in France and Belgium.

March-April, 2022

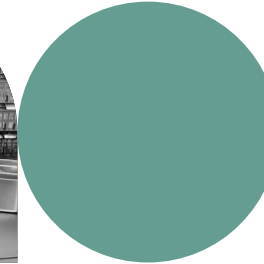
Our Solidarity Events



Computer Donation

Donation of 40 computers to Brussels' students and NGOs who don't have access to digital equipment.

April 2022



Meal distribution for the homeless

Cooking and distribution of +200 meals with the NGO Operation Thermos for the homeless of Brussels.

November 22th, 2022

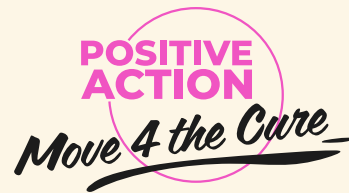
The Positive Actions

Move 4 the Cure

1KM done = €1 for ThinkPink

€ €4,080 raised

82 Participants



Positive Actions are a series of CSR challenges throughout the year, leading to fundraises for our NGO partner. All Positive Thinkers are invited to take part.

November

1 moustache pic sent = €50 for the Movember Foundation

€ €2,200 raised

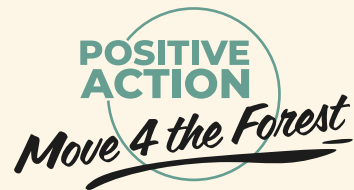
44 Participants



The Positive Actions

Move 4 the Forest

1KM done = 4 trees planted
🌳 1,443 trees planted



Move 4 DARE India

1H of sport = €10 for Dare India
€ €3,000 raised



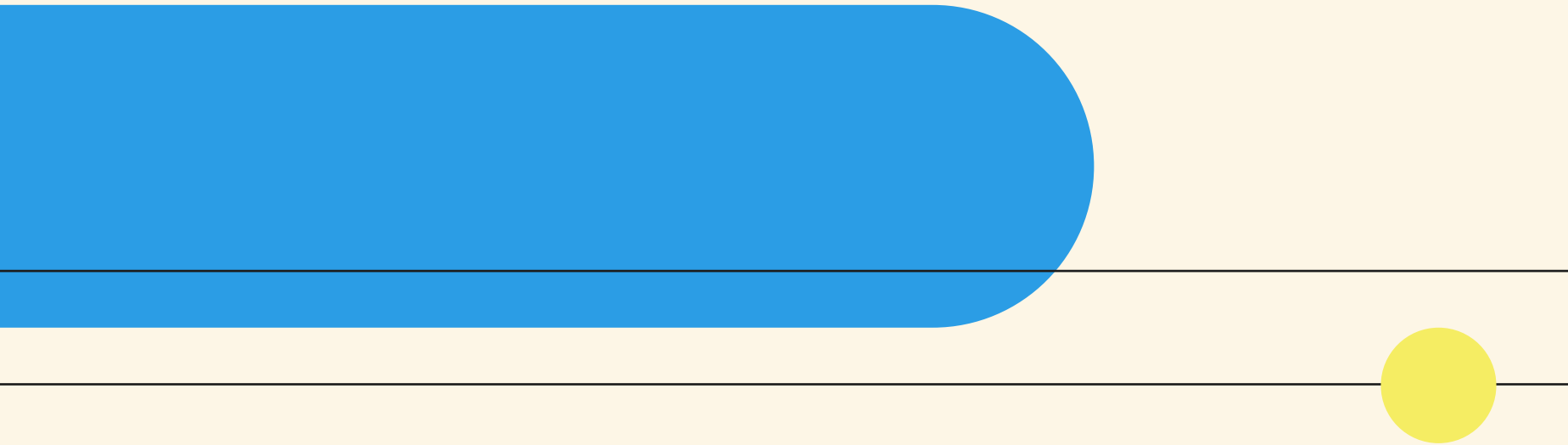
Our Solidarity Gifts

In 2022, we opted to involve our clients in our solidarity approach by offering them the possibility to support our NGO partners with us. Thus, more than 200 clients have been able to support projects with a positive impact on education, health or the environment.

We also distributed gifts to the homeless of Brussels for Christmas Eve!



So Much More to Do in 2023



For each CBTW co-worker, we aim at 1 direct beneficiary of quality education.

For each country where CBTW operates, we aim at support 1 social impact project.

We aim at investing 0,5% of our 2023 global turnover in Education and Health globally & internally, to be in line with our 1% target in 2025.

If you want to better the world with us,
contact corp_csr@cbtw.tech



This simple belief changes everything.